



A UNIQUELY ELEVATED AUTOMOTIVE EXPERIENCE.

The Lincoln Black Label collection features premium leathers meticulously crafted to offer both a soft hand and outstanding durability. Custom perforation patterns and precise stitching give our exquisite interiors the perfect finishing touches. Premium exterior paints are designed to enhance the beauty of your Lincoln Black Label vehicle with a luxurious finish. Ownership on your terms begins with a consultation and a vehicle test-drive, each at the place you choose.1 Once you've selected your new Lincoln Black Label vehicle, we'll deliver it to your choice of location as well. So you can focus on enjoying these extraordinary member privileges.

RECOGNIZING YOUR LOYALTY

With Lincoln Access Rewards,™ you'll earn and redeem points toward benefits and experiences offered by your dealer and Lincoln. It starts right away – with points for the purchase of your new vehicle.² Lincoln Black Label owners can redeem points toward Annual Vehicle Detailings,3 travel hospitality partner experiences, and much more.

EFFORTLESS MAINTENANCE

Your new Lincoln Black Label vehicle features a Premium Maintenance Plan for 4 years/50,000 miles/4 service visits (whichever occurs first). It covers required scheduled maintenance for original equipment and wear items,4 and includes complimentary Lincoln Pickup & Delivery™ within a 50-mile radius⁵ and a Lincoln Loaner.6 It's an effortless door-to-door experience.

COMPLIMENTARY CAR WASHES

At participating Lincoln Black Label Dealers during regular business hours?

LINCOLN ROADSIDE ASSISTANCE

Travel confidently with 24/7 assistance nationwide.8

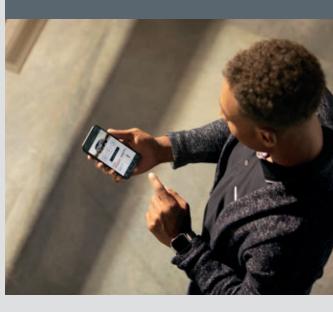
LINCOLN BLACK LABEL CONCIERGE

Contact a trained representative, any time, day or night.

THE LINCOLN WAY APP

Welcome to an effortless ownership experience. The Lincoln Way™ App9 is designed to offer you

- features including start/stop, lock/unlock and scheduled starts.10
- function as a key fob.
- Schedule complimentary Lincoln Pickup & Delivery for Lincoln Priority Service



Lincoln Navigator® preproduction model shown; available early 2022. Vehicles available at Lincoln Black Label Dealers. Vehicle imagery throughout this brochure may be computer-generated and may include available equipment and Lincoln Accessories. 'Restrictions may apply. See a participating Lincoln Black Label Dealer for complete details. 'Modem must be activated within 60 days of purchase on 2020 or newer model-year Lincoln vehicles through the Lincoln Way App on a smartphone and remain active for at least 180 days after activation. Visit a participating dealer today for details. 'Available at any Lincoln Black Label Dealer, 'Wear items such as shock absorbers, engine belts, hoses and hose clamps, brake pads and linings, wiper blades and spark plugs (except CA). See your participating Lincoln Black Label Dealer for complete details. 'Complimentary Lincoln Pickup & Delivery service is available for 2017 model-year and newer Lincoln vehicles with the 4-year/50,000-mile New Vehicle Limited Warranty. Owners of 2016 and prior model-year vehicles may arrange for the service at a cost. Mileage limitations may apply. See a participating Lincoln Black Label Dealer for complete details. 'During ownership by first registered Lincoln Black Label owner. Service is available for retail and warranty repair. Mileage limitations may apply. See a participating Lincoln Black Label Dealer for complete details. 'During ownership by first registered Lincoln Black Label owner. Service is available for retail and warranty repair. Mileage limitations may apply. See a participating Lincoln Black Label Dealer for complete details. 'Ourning ownership by first registered Lincoln Black Label owner. Service is available for retail and warranty repair. Mileage limitations may apply. See a participating Lincoln Black Label Dealer for complete details. 'Ourning tensor participating Lincoln Black Label Dealer for complete details. Service are required for remote features (see Lincoln Way Terms for details). Connected service and features depend

VENTAS@GULOFFROAD.COM

GULOFFROAD.COM

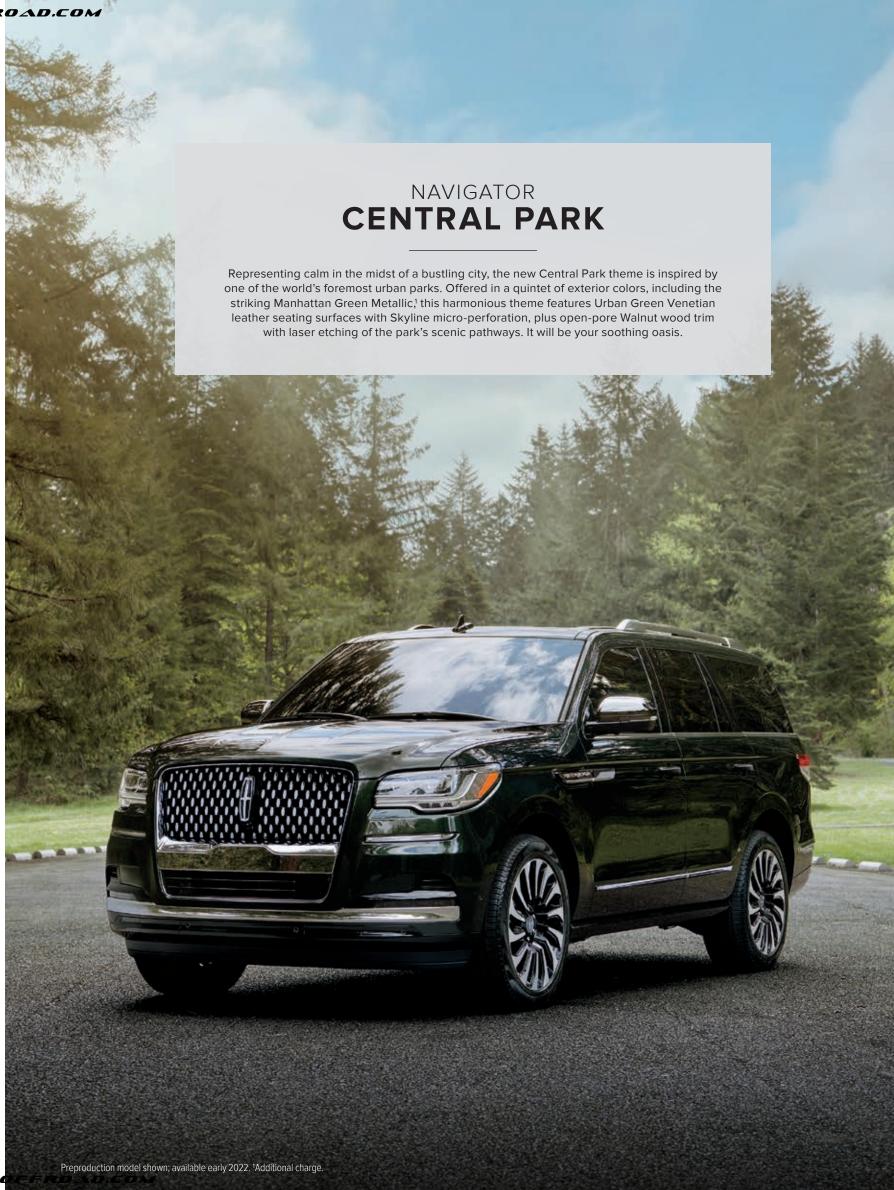


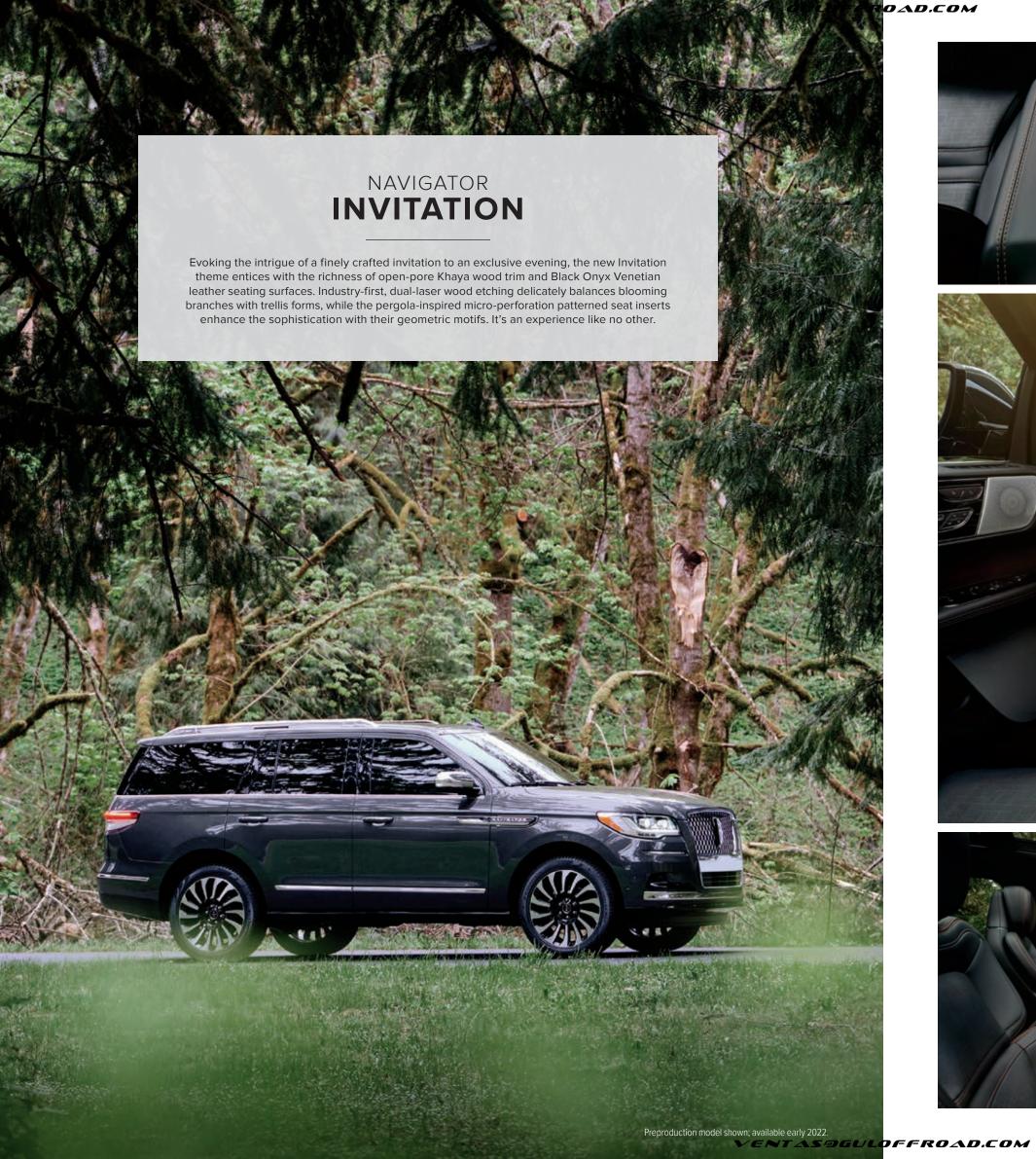










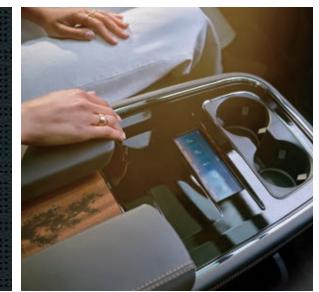












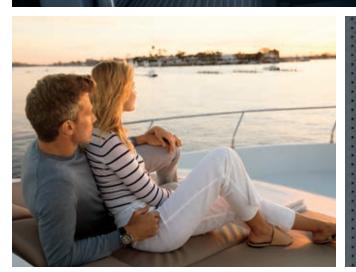
NAVIGATOR **YACHT CLUB**

Capture the magic of a light breeze and calm seas on a warm summer day with the refreshing beauty of the Yacht Club theme. All 3 rows of seats have Coastal Blue Venetian leather seating surfaces with linear micro-perforation patterned inserts. Whitewashed Teak trim reinforces the nautical tone, while Sand-colored Dinamica® gives the headliner its pleasantly soft finish. It's all inspired by the finest yachts.











NAVIGATOR **CHALET**



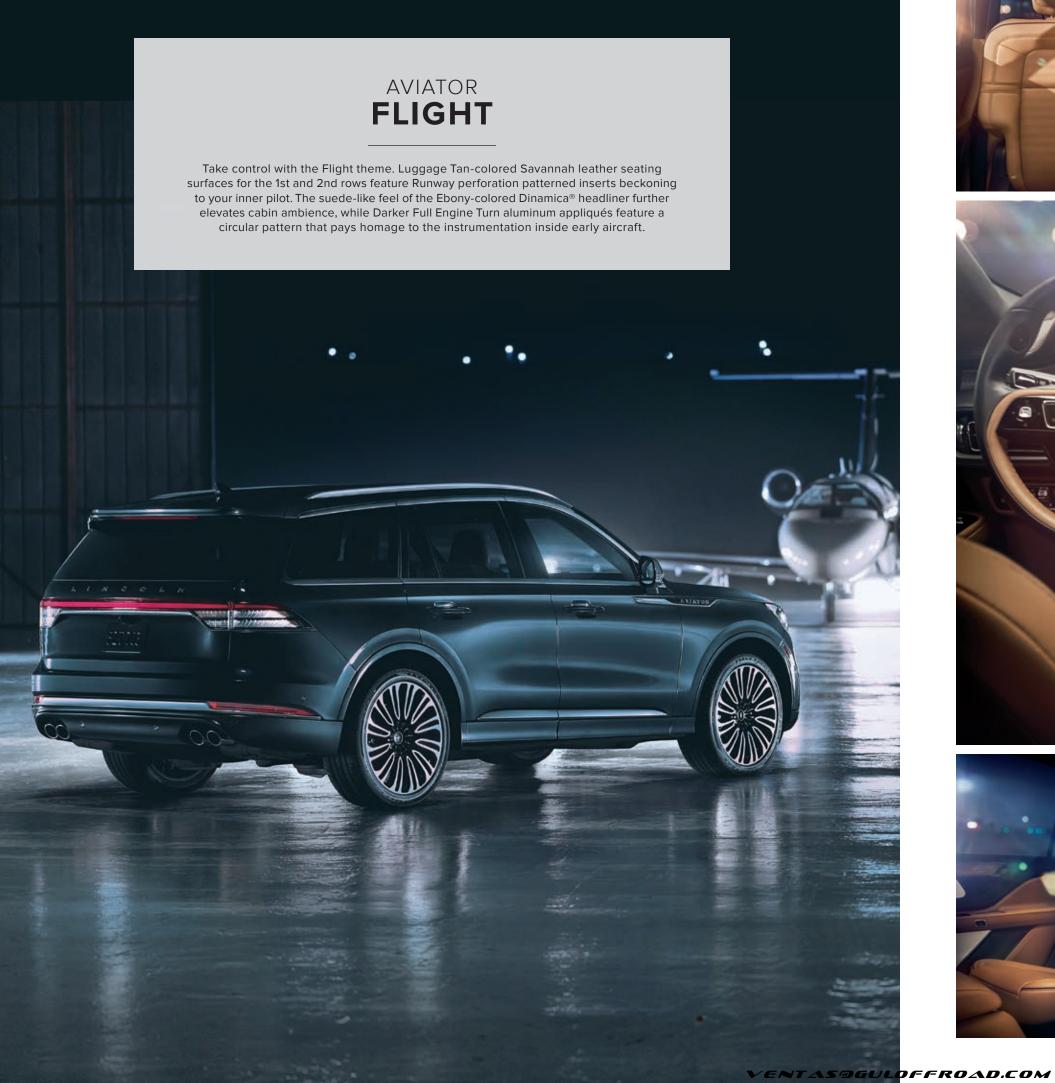








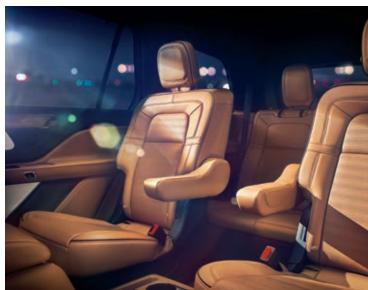






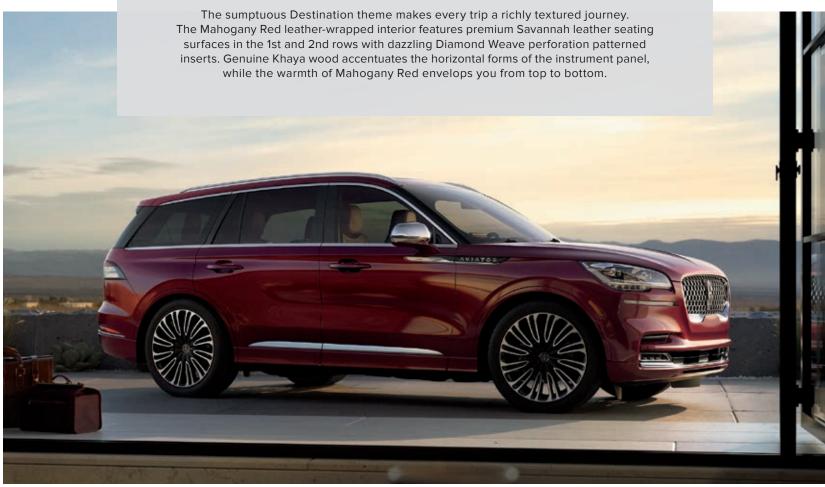








DESTINATION











AVIATOR CHALET











NAUTILUS **CHALET**













NAUTILUS **FLIGHT**













CENTRAL PARK

Urban Green Venetian Walnut

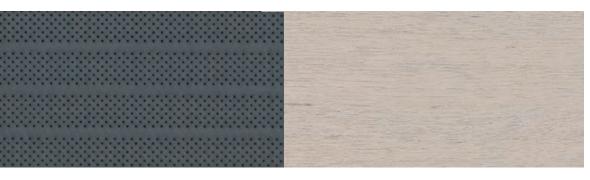
Navigator 1,



INVITATION

Black Onyx Venetian Khava

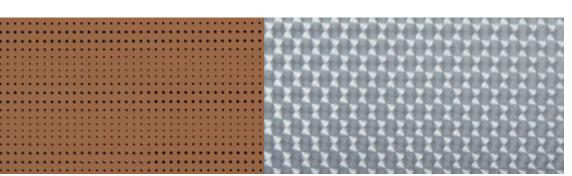
Navigator 4-7



YACHT CLUB

Coastal Blue Venetian Whitewashed Teak

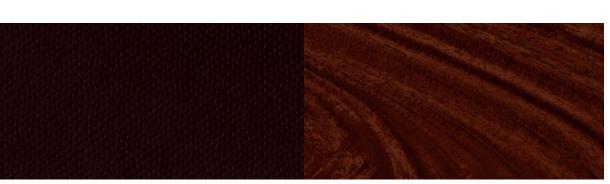
Navigator 4-6, 8



FLIGHT

Luggage Tan Venetian¹ Darker Full Engine Turn

viator 2–7 autilus 2, 4–7



DESTINATION

Mahogany Red Savannah

Khaya

Aviator 3-7



CHALET

Alpine Venetian¹ Silverwood

Navigator 4-8

Aviator 2–7 Nautilus 2–7

VENTAS@GULOFFROAD.COM

NAVIGATOR



22" Bright Machined Aluminum with Ebony Black-Painted Pockets Standard



22" Black Aluminum Included with Lincoln Black Label Special Edition Package

AVIATOR



22" Bright Machined Aluminum with Ebony-Painted Pockets



AVIATOR GRAND TOURING 21" Bright Machined Aluminum with Ebony-Painted Pockets

NAUTILUS



21" Painted Bright Machined Aluminum

1. Manhattan Green Metallic²





4. Pristine White Metallic Tri-coat

5. Silver Radiance Metallic

6. Infinite Black Metallic

7. Chroma Caviar Dark Gray Metallic²

8. Chroma Crystal Blue Metallic²

Exterior and interior colors shown are representative only. ¹Savannah on Aviator. ²Additional charge.

LINCOLN BLACK LABEL STANDARD FEATURES

NAVIGATOR & NAVIGATOR L

CENTRAL PARK, INVITATION, YACHT CLUB, CHALET

AVIATOR & AVIATOR GRAND TOURING

FLIGHT, DESTINATION, CHALET

NAUTILUS CHALET, FLIGHT

DRIVER-ASSIST TECHNOLOGY

Auto Hold
Autolamp (Automatic On/Off Headlamps)

Hill Start Assist

Post-Collision Braking

Rain-Sensing Windshield Wipers

DESIGN & COMFORT

Premium leather throughout cabin including seating surfaces, center console and door armrests, and instrument panel trim

Luxury sueded cloth headliner

Ultra-plush floor mats with embroidered Lincoln Black Label insignia

DRIVER CONTROLS

Leather-wrapped steering wheel with controls for audio, media and cruise control

Remote Start System

Universal garage door opener

CONNECTIVITY & ENTERTAINMENT

Lincoln Connect^{™1} with Wi-Fi hotspot capability²
SiriusXM® with 3-month Platinum Plan trial subscription³
USB ports: Navigator (5); Aviator and Nautilus (4)

LINCOLN EMBRACE

LED-illuminated exterior door handle pockets Lincoln Approach Detection System Lincoln logo illuminated welcome mats

SAFETY & SECURITY

Personal Safety System™ with dual-stage front airbags⁴

Front-seat side airbags⁴

Lincoln Signature Lighting

Safety Canopy® System with side-curtain airbags⁴ and rollover sensor

MyKey® technology to help encourage responsible driving

Perimeter alarm

SecuriCode® invisible keypad

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (TPMS; excludes spare)



Scan this code to build and price a new Lincoln

Black Label vehicle. Data rates may apply.

PERFORMANCE & HANDLING

Twin-Turbocharged 3.5-liter V6 engine with Auto Start-Stop Technology 440 hp @ 5,850 rpm^{5,6} 510 lb.-ft. of torque @ 3,000 rpm^{5,6}

4-wheel drive (4WD)

Adaptive Suspension with Road Preview

Lincoln Drive Modes: Normal, Conserve, Excite, Slippery and Deep Conditions

DRIVER-ASSIST TECHNOLOGY

Lincoln Co-Pilot360™ 2.0: Auto High-Beam Headlamps; Blind Spot Information System with Trailer Coverage; Cross-Traffic Alert with Braking; Evasive Steering Assist; Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering Assist and Speed Sign Recognition; Lane-Keeping System (includes Lane-Keeping Aid, Lane-Keeping Alert and Driver Alert System); Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Distance Indication and Alert, Dynamic Brake Support, Forward Collision Warning, Intersection Assist 2.0, and Post-Collision Braking); and Reverse Brake Assist

Lincoln Co-Pilot360 2.0 Vision: 360-Degree Camera with Rear Camera Wash; Front/Side/Rear Parking Sensors; and Active Park Assist 2.0

Lincoln Co-Pilot360 2.0 Drive: ActiveGlide hands-free highway driving technology

WARM & WELCOMING

Hands-free liftgate

Personal Profiles (memory settings for positions of driver's seat, sideview mirrors, power-adjustable pedals, power-tilt/-telescoping steering column, audio, climate and displays) Power, panoramic Vista Roof® with power sunshade

DESIGN & COMFORT

Auto-heated and -ventilated 1st-row Perfect Position Seats with Active Motion® massage functionality and 30-way power adjustability including thigh extenders, lumbar and head restraints

Heated and ventilated 2nd-row PowerFold® captain's chairs with pass-through to 3rd row 3rd-row PowerFold 60/40 split bench seat with power recline

12" configurable LCD instrument cluster

Revel® Ultima 3D Audio System with 28 speakers

TECHNOLOGICAL CONVENIENCES

Head-Up Display

Wireless charging pad

CONNECTIVITY & ENTERTAINMENT

SYNC® 4 with Enhanced Voice Recognition, 13.2" LCD capacitive touchscreen, conversational voice command recognition, cloud connectivity, wireless phone connection, 911 Assist,® AppLink® with App Catalog, wireless Apple CarPlay® compatibility, wireless Android Auto™ compatibility, and Digital Owner's Manual Connected Built-In Navigation System with pinch-to-zoom capability, live traffic, predictive destinations, route guidance and 3-year trial®

OPTIONS9

 $2 nd\mbox{-row}\ 40/20/40$ split-folding bench seat with PowerFold, outboard heat and ventilation, and sliding middle section

2nd-row center console with 5.8" LCD touchscreen and multimedia audio controls 2nd-row heated and ventilated seats with Active Motion massage functionality Floor liners in 1st and 2nd rows

Heavy-Duty Trailer Tow Package: 4-/7-pin wiring connectors, front tow hooks, Pro Trailer Backup Assist™ 2.0, Smart Trailer Tow Connector, Tiered Cargo Area Management System, Trailer Brake Controller (TBC), Trailer Sway Control, and Trailer Reverse Guidance (includes 2-speed transfer case which adds Slow Climb to Lincoln Drive Modes)

Lincoln Black Label Special Edition Package

PERFORMANCE & HANDLING - AVIATOR

Twin-Turbocharged 3.0-liter V6 engine with Auto Start-Stop Technology 400 hp @ 5,500 rpm^{5,6} 415 lb.-ft. of torque @ 3,000 rpm^{5,6}

Intelligent all-wheel drive (AWD) with Adaptive Suspension

Lincoln Drive Modes: Normal, Conserve, Excite, Slippery and Deep Conditions

PERFORMANCE & HANDLING - AVIATOR GRAND TOURING10

Twin-Turbocharged Grand Touring Plug-in Hybrid engine 494 hp @ 5,500 rpm^{6,11} 630 lb.-ft. of torque @ 2,250 rpm^{6,11}

Intelligent all-wheel drive (AWD) with Adaptive Suspension

Dynamic Handling Package: Adaptive Suspension with Road Preview, and Air Glide Suspension with Dynamic Lower Entry

Lincoln Drive Modes: Normal, Conserve, Excite, Slippery, Deep Conditions, Pure EV and Preserve EV

DRIVER-ASSIST TECHNOLOGY

Lincoln Co-Pilot360 1.5: Auto High-Beam Headlamps; Blind Spot Information System; Cross-Traffic Alert with Braking; Lane-Keeping System (includes Lane-Keeping Aid, Lane-Keeping Alert and Driver Alert System); Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning and Dynamic Brake Support); Rear Parking Sensors; and Rear View Camera with Camera Wash

Lincoln Co-Pilot360 1.5 Plus: Active Park Assist 2.0; Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering Assist and Speed Sign Recognition; Evasive Steering Assist; Front/Side/Rear Parking Sensors; and Reverse Brake Assist 360-Degree Camera with Rear Camera Wash

WARM & WELCOMING

Adaptive Pixel LED Headlamps with Adaptive Dynamic Bending, Speed Dependent Lighting, Lincoln Dynamic Signature Lighting, and illuminated Lincoln Star on grille Personal Profiles (memory settings for positions of driver's seat, sideview mirrors, audio, climate, driver-assist features and displays)

DESIGN & COMFORT

Auto-heated and -ventilated 1st-row Perfect Position Seats with Active Motion massage functionality and 30-way power adjustability including thigh extenders, lumbar and head restraints

Heated and ventilated 2nd-row outboard seats

3rd-row PowerFold 50/50 split bench seat

Revel Ultima 3D Audio System with 28 speakers

TECHNOLOGICAL CONVENIENCES

Head-Up Display

Phone As A Key

Soft Close Doors

Wireless charging pad

CONNECTIVITY & ENTERTAINMENT

SYNC 3 with Voice Recognition, 10.1" LCD capacitive touchscreen, 911 Assist, AppLink, Apple CarPlay compatibility and Android Auto compatibility

OPTIONS⁹

2nd-row 35/30/35 split bench seat with power tip-and-slide release (not available on Grand Touring)

2nd-row full center console with Vista Roof power shade controls, 2 USB ports, cupholders and storage

Lincoln Play (Rear-Seat Entertainment System with 2 pairs of wireless headphones)¹²

Class IV Trailer Tow Package: 4-/7-pin connector, Class IV trailer hitch receiver and wiring, Blind Spot Information System with Trailer Coverage, Smart Trailer Tow Connector, and Trailer Sway Control

Dynamic Handling Package: Adaptive Suspension with Road Preview, and Air Glide Suspension with Dynamic Lower Entry (available on Aviator; standard on Grand Touring)

PERFORMANCE & HANDLING

Twin-Turbocharged 2.7-liter V6 engine with Auto Start-Stop Technology 335 hp @ 5,500 rpm^{5,6} 380 lb.-ft. of torque @ 3,250 rpm^{5,6}

Intelligent all-wheel drive (AWD) with AWD Disconnect

Adaptive Suspension

DRIVER-ASSIST TECHNOLOGY

Lincoln Co-Pilot360 1.0 Package: Auto High-Beam Headlamps; Blind Spot Information System; Cross-Traffic Alert; Lane-Keeping System (includes Lane-Keeping Aid, Lane-Keeping Alert and Driver Alert System); Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning, and Dynamic Brake Support); Rear Parking Sensors; and Rear View Camera with Camera Wash

Lincoln Co-Pilot360 1.0 Plus Package: Enhanced Active Park Assist; Evasive Steering Assist; Distance Indication and Alert; Front/Side/Rear Parking Sensors; and Adaptive Cruise Control with Stop-and-Go and Lane Centering Assist 360-Degree Camera with Rear Camera Wash

WARM & WELCOMING

Hands-free liftgate

Illuminated front door-sill scuff plates

Power, panoramic Vista Roof with power sunshade

DESIGN & COMFORT

Auto-dimming driver's sideview mirror

Full LED multi-projector headlamps with Adaptive Static Bending Lighting Heated and ventilated front Comfort seats with 10-way driver and 8-way front-passenger power adjustability

Heated rear outboard seats with EasyFold® seat back release

Power-tilt/-telescoping steering column with memory Revel Ultima Audio System with 19 speakers and HD Radio™ Technology

SAFETY & SECURITY

Driver's knee airbag

Enhanced Security Package: secondary horn, lockable interior storage, vehicle inclination sensor, and enhanced valet mode

Glove-box-door-integrated knee airbag

TECHNOLOGICAL CONVENIENCES

Phone As A Key⁷

Wireless charging pad

CONNECTIVITY & ENTERTAINMENT

SYNC 4 with Enhanced Voice Recognition, 13.2" LCD capacitive touchscreen, conversational voice command recognition, cloud connectivity, wireless phone connection, 911 Assist, AppLink with App Catalog, wireless Apple CarPlay compatibility, wireless Android Auto compatibility, and Digital Owner's Manual Connected Built-In Navigation System with pinch-to-zoom capability, live traffic, predictive destinations, route guidance and 3-year trial8

OPTIONS

Ultra Comfort front seats with Active Motion massage functionality and 22-way power adjustability including thigh extenders and head restraints

Cargo Utility Package: Rear Cargo Management System, below-floor moldedplastic storage bins, reversible cargo mat, 110V/150W AC power outlet, and interior cargo cover

Class II Trailer Tow Package: Trailer Sway Control; 3,500 lbs. max.^{6,13} (requires Cargo Utility Package)

¹At purchase, the Lincoln Connect modem is connected and sending vehicle data (e.g., diagnostics) to Lincoln. To disable, or for more information, see in-vehicle connectivity settings. Learn more at www.Connected lincoln.com. Lincoln Connect and complimentary Connected Service are required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. To activate, go to www.att.com/Lincoln. ³Trial length and service availability may by model, model year or trim. Radio features, content and display may vary by vehicle. Some features may not be available while driving. Your trial subscription will automatically stop at the end of your trial period. Subscriptions offered and sold separately by SiriusXM for continued use after trial. Services are subject to the SiriusXM Customer Agreement and Privacy Policy available at siriusxm.com which includes complete terms and how to cancel which includes online methods or calling 1-866-635-2349. All fees, content and features are subject to change. ⁴Always wear your safety belt and secure children in the rear seat. ⁵Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. ⁴Horsepower, torque and towing are independent attributes and may not be achieved simultaneously. ¹Requires feature activation. Not compatible with all mobile phones. ⁵Navigation services require SYNC 4 and Lincoln Connect, complimentary connect service and the Lincoln Way App (see Lincoln Way App (see Lincoln Way member account. If not subscribed by the end of the complimentary period, the

connected navigation service will terminate, and the system will revert to embedded offline navigation. Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Lincoln Way App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. Pavailability varies. Restrictions may apply. See your dealer for details. Availability varies. Restrictions may apply. See your dealer for details. Available at EV-certified Lincoln Dealers. Calculated via combined performance of the engine and electric motor with peak battery power. The calculations utilize SAE J1349 engine results and Lincoln electric motor dyno testing. Your results may vary. Clincoln Licensed Accessory. When properly equipped. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers.

Lincoln, Navigator, Aviator, Nautilus and the Lincoln emblem, 911 Assist, Active Motion, AppLink, EasyFold, Lincoln Access Rewards, Lincoln Co-Pilot360, Lincoln Connect, Lincoln Pickup & Delivery, Lincoln Protect, Lincoln Way, MyKey, Personal Safety System, PowerFold, Pro Trailer Backup Assist, Safety Canopy, SecuriCode, SecuriLock, SOS Post-Crash Alert System, SYNC, Vista Roof and related marks are trademarks of Ford Motor Company. Alcantara is a registered trademark of Alcantara S.p.A., Italy. Android Auto is a trademark of Google LLC. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. ChromaFlair is a registered trademark of Viavi Solutions, Inc. Dinamica is a registered trademark of Miko s.r.l. HD Radio is a proprietary trademark of iBiquity Digital Corp. Revel is a trademark of HARMAN International Industries, registered in the United States and other countries. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries.